Suirui Co, Ltd. (hereinafter called SUIRUI) is committed to respecting and protecting your privacy. We want to provide you with a good experience and be as transparent as possible. This statement describes how we handle your personal information given to us through our “Products” and “Services.”

“Products” include the software and hardware we sell or license to our customers. Unlike Services, our customers implement Products within their own infrastructure.

“Services” include any website, mobile application, or Internet service under the control of SUIRUI, whether partial or otherwise, in connection with providing an online platform for SUIRUI’s services.

Collection of Your Personal Information
“Personal Information” includes any information that may be used to readily identify an individual, such as, but not limited to: name, address, email address, phone number, login information (account number, password), marketing preferences, social media account information, payment card number, occupation, company name, name of position within company, and other information we deem necessary to conduct business with you.

We may collect Personal Information from you when you voluntarily provide it for a variety of reasons, such as: (1) providing information during a payment transaction; (2) contacting us to receive customer help; (3) entering a promotion, participating in an event or survey, receiving newsletters; or (4) providing information when we contact you either at trade events or by other means such as email or phone.

We and our business partners may also combine the information collected from you to improve accuracy and help interact with you better.

In some instances, our Services may use standard applications, such as “cookies,” web beacons and other HTML tools, to collect information and data about you. We use this information to provide you with a more tailored experience.

Use of Your Personal Information
SUIRUI may use this information for the general purpose of:
(1) delivering certain products and services you have requested, (2) conducting business with you (including obtaining and disclosing credit and billing information), (3) helping you with ordering, processing a credit card order, or delivering a product, (4) administering promotional offers, contests or other promotional events, (5) communicating with you for marketing or customer satisfaction purposes, and (6) analyzing, supporting, and improving our Solution to better understand your needs and provide you with better Products and Services.

We may be unable to provide you with some or all of the Services listed above if you do not provide us with your personal information.

**Disclosing Your Personal Information**

We may share your personal information with our business partners, service vendors, authorized third party agents and contractors, your organization’s account administrators, and SUIRUI affiliates for the purposes mentioned above and for other legitimate purposes permitted by applicable law. Because SUIRUI operates globally we may share your personal information within any of our worldwide subsidiaries for any of the purposes described above.

SUIRUI will not trade, sell, or rent your Personal Information although we may disclose your information in connection with, or during negotiation of, any merger, sale of company assets, consolidation or restructuring, financing, or acquisition of all or part of the SUIRUI business.

**Security of Your Personal Information**

SUIRUI implements physical, electronic, and managerial procedures to safeguard the security of the data you send us. We do not provide any representation for the security of third-party websites, products and services used in conjunction with Products and Services.

By using the Products and Services or providing Personal Information to us, you agree that we may communicate with you electronically regarding security, privacy, and administrative issues relating to your use of the Products and Services.

**Use of “Cookies” and Web Beacons**

SUIRUI uses automatic data collection tools such as “cookies,” small pieces of information that are stored by your browser on your computer’s hard drive to enable us to recognize your computer when you return to our Services, to provide you with a more personalized service. We may also use web beacons, an electronic image that can recognize certain types of information on a user’s computer, such as their cookie number and time and date of a page view, and other web technology tools to learn about your clickstream behavior and provide you with a more tailored experience.

You can opt out of receiving cookies while browsing our Services by setting your browser to warn you before accepting cookies or by turning off all cookies in your browser, although you may not be able to take full advantage of our Services if you do so.
Your Consent
By using our website and/or by disclosing information to us, you are accepting and agreeing to the practices described in this Privacy Statement. We may change our Privacy Policy from time to time and may notify you prior to the changes taking effect, such as by posting on our website, to make sure you are aware of our latest privacy practices.

Children and Privacy
SUIRUI does not knowingly collect Personal Information from children without appropriate parental or guardian consent. If you learn that your child has provided us with Personal Information without your consent, you may contact us and we will promptly take measures to delete such information.

How to Contact Us
SUIRUI is committed to protecting the information you entrust in us. We value any feedback you may have and would gladly address any comments and questions. Please contact us at info@suirui.com.